

## Hercules, known for his incredible strength and bravery, as a modern day DJ



Emre Yusufi

Born in 1981 in Istanbul. Turkish graphic designer, sculpture artist. Graduated from Academia Italiana Fine Art School in Florence, received his B.A. from Marmara University Fine Arts Faculty of graphic arts and received his M.A. from Yeditepe University of visual communication design and graphic arts. After scholarship, he became co-founder of LEMONADE "Refreshing Ideas" advertisement agency as the chief art director.

After his advertising career for last 5 years and present he is active globally in art stages with his genuine Hercules series. He participated international art fairs, museum appearances and made some personal exhibitions.

His art is shown and become the part some important art collections in Istanbul, London, Paris, Courchevel, Cannes,

Luxembourg, New York, Miami, Rome, Bologna, Honfleur, St. Paul de Vance, Monaco, Spa. Recreating Hercules in our daily modern life and giving a contemporary form, the artist is representing by the French Gallery, Les Galleries Bartoux for 2 years.



### HERCULES IS A DJ

290 x 250 x 180 cm

200 kg

Marble Dust, Resin, Acrylic Paint

This sculpture artwork depicts the mythical figure of Hercules, known for his incredible strength and bravery, as a modern-day DJ. The use of headphones, a symbol of music and technology, represents the idea that even a legendary hero like Hercules can adapt and evolve with the times

The sculpture may also be commenting on the power of music and its ability to connect people, as well as the idea that heroes can be found in unexpected places. The artist may be suggesting that anyone can be a "hero" in their own way, regardless of their background or traditional roles. Overall the artwork may be a commentary on the changing of time, even the ancient and timeless myths can be adapted and repurposed in modern culture.

