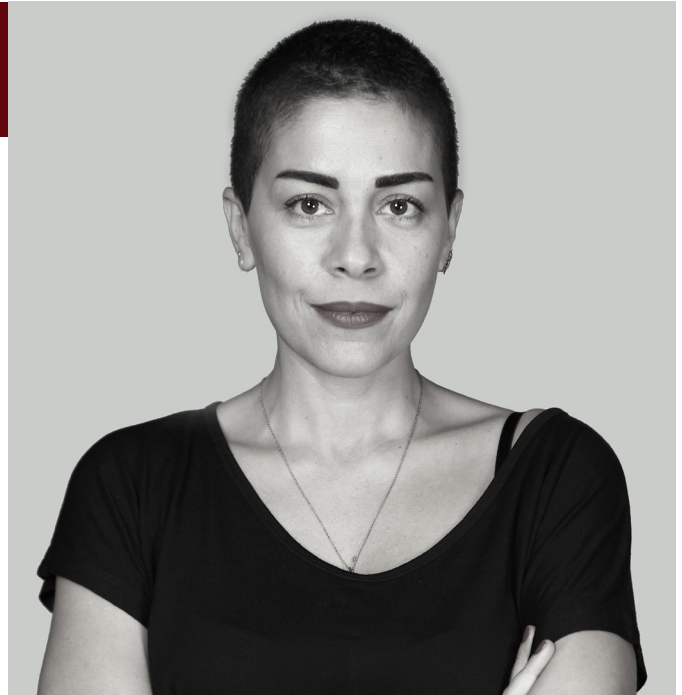


LEYLA EMADI

She was born in Ankara in 1977, originally from Iran. In the years when both countries experienced the most politically and ideologically mixed eras. On one hand, the obligatory returns that the regime change brought to her life – or perhaps the disadvantages – on the other hand, the years of military coups and oppression...A state of confusion and unending chaos that will last for years in both environments...Being exposed to pressure and disagreements in the middle of these two countries, which went through more or less the same type of eras, formed the basis of my art.

On the other hand, the richness that having dual nationality brought and the search for identity that sometimes feeds into the soul, have shown themselves in her productions frequently. In her works; I have tried to reveal the gender inequality, the phenomenon of (in) justice, ideological and stereotyped mindsets that underlie our social wounds through different mediums.

She have blended my productions, which she have based on the concept of trauma, with concrete and typography in recent years, and have approached both our social and individual sensitivities. Since her reveal our selves, our stance, our view on life, and our communication with the person in front of us, thanks to 'language'; words, sayings and expressions are important building blocks that make us who we are. Therefore; combining the overwhelming dominance of language with typography and concrete, which is a hard material, has led me to present the message she want to convey in a direct and powerful way.



The artist who works on the phenomenon of trauma reveals that every individual is exposed to trauma at different rates from time to time and that all kinds of negativity can be encountered, both individually and socially in the world we live in. As these negativities increase, they put a burden on us and the joy of life in us decreases everyday. For that, the artist argues that it is necessary to fight against any negativity that is experienced without ignoring it or sweeping it under the carpet. The artist says that the most important step while fighting this inner struggle is positive motivation and that every form of this motivation should be firmly held by individuals. Sometimes this can be a hand of someone we love, sometimes a heart we pour out to someone we don't know and sometimes a word (a quote) that appears out of nowhere.

